

Tailored Digital Marketing Solutions: Packages & Pricing

Premium Digital Growth Package

Investment: \$3,000/month (6-month or 12-month contract, excludes motivational speaking)

🚩 **Clients choosing a 12-month contract receive a 10% discount on monthly fees.**

What's Included

- **Social Advertising Budget (Facebook)** – Ad ideation, campaign creation, budget management, reporting
- **Strategy Setup & Consultation** – Tailored strategy call to align with your business needs
- **Social Media Maintenance** – Consistent updates and content management
- **Audience Development** – Growth and engagement across platforms
- **SPAM Monitoring** – Removal of spam from social pages
- **Community Engagement** – Responding to followers and fostering connections
- **Content Curation** – Industry news monitoring and relevant sharing
- **Dedicated Social Media Manager** – Available via email or phone, monthly meetings
- **Custom Reports** – Detailed performance tracking on engagement, reach, and follower growth
- **Account Monitoring** – Daily management of all social channels
- **Monthly Strategy Call** – Regular discussions on brand direction
- **Content Calendar Development** – Strategic content planning
- **Quarterly Social Contests** – Custom campaigns for audience engagement
- **Social Video Production** – One branded 30–60 sec video per month
- **Social Photography** – Monthly photo shoot for fresh content
- **Supported Platforms:** Facebook, Instagram, YouTube, TikTok, LinkedIn, Threads, X
- **Google Business Profile Management** – Optimization and review monitoring

Motivational Speaking

Starting at \$150/session

For volunteer guest speaking for victims of acts of violence, trafficking, addictions, etc. contact:

✉ info@elevatingreflectionz.com ☎ 702-355-6112

🔔 **Note:** Motivational speaking services are available separately and do not require a contract.

Content Branding & Strategic Storytelling

Investment: \$1,500/month (6-month or 12-month contract)

📅 **12-month contract includes a 10% discount.**

- Brand voice, tone, and storytelling framework
- Content calendar development
- 4–5 branded posts per week (16–20/month)
- Testimonial, behind-the-scenes, and founder story content
- Industry-relevant curated content

Social Media Strategy & Management

Investment: \$1,500/month (6-month or 12-month contract)

📅 **12-month contract includes a 10% discount.**

- Setup & optimization for 7 platforms
- Daily engagement & monitoring
- SPAM removal, follower engagement, DM/comment response
- Content scheduling & platform optimization
- Monthly strategy call & report
- 1 social video/month (30–60 sec)
- 1 monthly photo shoot

Creative Writing & Email Marketing Campaigns

Investment: \$600/month (6-month or 12-month contract)

📌 **12-month contract includes a 10% discount.**

- 2–3 professionally written email campaigns
- Copywriting for promotions and storytelling
- List segmentation & automated nurture sequences
- Landing page or newsletter integration

Google Business Profile & Analytics Management

Investment: \$500/month (6-month or 12-month contract)

📌 **12-month contract includes a 10% discount.**

- Google Business Profile setup & optimization
- Review monitoring & response
- Local SEO optimization
- Google Analytics 4 & GTM integration
- Monthly analytics reports & insights

Organic & Paid Advertising Management

Investment: \$1,000/month (6-month or 12-month contract)

📌 **12-month contract includes a 10% discount.**

- Facebook, Instagram, TikTok, & Google Ads
- Ad copywriting, graphics, A/B testing
- Campaign setup & optimization
- Conversion tracking
- **Ad Spend not included**

Reputation Management

Investment: \$500/month (6-month or 12-month contract)

📅 12-month contract includes a 10% discount.

- Daily review monitoring on all social media platforms
- Thoughtful, professional review responses
- Sentiment analysis & reporting
- Community management strategy
- **HIPAA Compliant**

Dedicated Account Management & Strategy Support

📞 Ongoing email and phone support 📅 Monthly strategy calls

📊 Real-time campaign planning & performance tracking